

End Semester Examinations - 2015-16 Even Semester - May 2016

14VC2062 Radio Program Production

Set B

Time : 3 hrs
Total Marks: 100

1. How will you evaluate a Radio program? Evaluate any three radio programs.
OR
 2. Write a proposal and script for a Radio Documentary program.
 3. Discuss in detail “Radio Marketing strategies”.
OR
 4. List down and explain the stages involved in post-production (Radio).
 5. List down and explain the basic requirements to set up a Radio Station.
OR
 6. List down and explain the day wise production activities in a radio station on a week.
 7. Choose any famous radio program which you recently heard and give a detailed analysis.
OR
 8. Choose any famous phone - in program which you recently heard and give a detailed analysis.
 9. List down and explain the types of radio programs with examples.
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Wishing you All the Best
